See HP Labs technology in action in the Discover Zone

Hall 4

4320 HP on HP and HP Labs Guru Bar

- **Mobility**
  - Mobile sales automation and customer engagement in a BYOD world, with HP Hydra mobility framework

- **Security & Risk Management**
  - Security Operations Center

- **Software**
  - Prepare, predict, and pinpoint using Big Data analytics for IT
  - Maximizing operational efficiencies is as simple as A.C.T.
  - Mobile Functional Testing with HP Unified Functional Testing
  - Quality and performance validation: HP Unified Functional Testing
  - HP Cloud Developer Kit
  - HP Vertica 7 and HP Vertica Flex Zone
  - HP TippingPoint and Threat Central
  - HP Autonomy: IDOL enterprise search and analytics
  - HP Autonomy: information governance

- **Printing & Personal Systems**
  - HP ElitePad business tablet PC
  - HP mobile printing for business
  - HP Mobile Printing Solutions

Hall 5

- **Converged Infrastructure**
  - HP Moonshot: Web
  - HP Moonshot: HP Cloud OS
  - Hosted Desktops
  - Moonshot Services
  - Peregrine at NREL
  - HP Moonshot System: Designed for the data center, built for the planet
  - Intelligent Infrastructure and energy efficient options
  - HP Performance Optimized Datacenter
  - HP StoreOnce: simplify backup from small site to datacenter
  - HP StoreAll Storage: tame and mine your expanding archives
  - See the next-generation network security solutions
  - Get your WAN ready for the cloud
  - See software-defined networking in action
  - Software-defined networking ecosystem and applications

- **Big Data**
  - HP StoreAll Storage – Tame Big Data archives
  - Enterprise-class operational SQL on Hadoop
  - HP Autonomy: IDOL OnDemand
<table>
<thead>
<tr>
<th>Session ID</th>
<th>Title</th>
<th>Speaker</th>
<th>When</th>
<th>Where</th>
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<tbody>
<tr>
<td>BB2138</td>
<td>Connected intelligence: the secret weapon in your next-generation</td>
<td>Tomas Sander</td>
<td>Tuesday 9:00 – 10:00 am</td>
<td>Room A05, Hall 8.0</td>
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<td>cyber defense strategy</td>
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<td>DT2037</td>
<td>30 billion new connected devices: a peek at how HP Labs is reinventing</td>
<td>Paolo Faraboschi</td>
<td>Tuesday 1:00 – 1:30 pm</td>
<td>Discover Theater DT5.7, Hall 5</td>
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<td>the architecture of computing to cope</td>
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<td>DT3460</td>
<td>Big Data 20/20</td>
<td>Ruth Bergman and Mike Shaw</td>
<td>Wednesday 9:50 – 10:20 am</td>
<td>Discover Theater DT5.6, Hall 5</td>
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<td>IT3113</td>
<td>The future according to HP Labs</td>
<td>Martin Sadler, John Sontag, and</td>
<td>Wednesday 10:00 – 10:20 am</td>
<td>Innovation Theater, Hall 4</td>
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<td>Jaap Suermondt</td>
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<td>DT2035</td>
<td>From “more is less” to “more is more”: a sneak peek at Big Data for</td>
<td>Pratyusa Manadhata</td>
<td>Wednesday 10:40 – 11:10 am</td>
<td>Discover Theater DT4.1, Hall 4</td>
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<td>security research from HP Labs</td>
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<td>DT2034</td>
<td>Radical simplification of IT: peaking into the future of cloud</td>
<td>Julio Guijarro</td>
<td>Wednesday 12:20 – 12:50 pm</td>
<td>Discover Theater DT5.6, Hall 5</td>
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<td>computing with HP Labs</td>
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<td>DT2033</td>
<td>Enterprise-class operational SQL on Hadoop: HP Labs and HP IT</td>
<td>Jaap Suermondt</td>
<td>Wednesday 5:10 – 5:40 pm</td>
<td>Discover Theater DT4.1, Hall 4</td>
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<td>research towards making the dream reality</td>
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<td>DT2036</td>
<td>When Big Data becomes truly big and truly fast: a sneak peek at HP</td>
<td>Ruth Bergman</td>
<td>Thursday 11:30-12:00 pm</td>
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<td>Labs analytics research</td>
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